



# TIPS FOR MARKETING WORKSHOPS

- Website
- Social media accounts. Tag us...
- Marquee
- School calendar or newsletters
- Morning announcements
- Email list serves
- Recorded messages to parents/guardians
- Via apps (Class Dojo, SchoolMessenger, WhatsApp, AllHere...)
- Family Resource Center or parent bulletin board
- Call targeted parents directly
- Create a flyer: distribute and post: Add QR codes if appropriate
- Share flyer: students, teacher's mailboxes, security desk, main office, attendance office, after-care pick-up, parent drop off /pick up lane, SST/IEP/EP/504-Plan/LEP meetings, schoolwide events, award ceremonies, shows, Open House, parent-teacher conferences
- Staff meetings, teacher's mailboxes
- PTA/PTSA and EESAC meetings



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